



FOR IMMEDIATE RELEASE
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BUFFALO THUNDER ANNOUNCES NEW EXECUTIVE DIRECTOR OF MARKETING

SANTA FE, NM –Buffalo Thunder Resort & Casino is pleased to announce marketing executive veteran Gene Stachowski as the new Executive Director of Marketing. Stachowski has 20 years of experience in executive management in the hospitality industry.

“Gene’s expertise in analyzing and appraising operations is obviously critical for us in this market,” says Allen Mosley, CEO of Pueblo of Pojoaque Business Enterprise. “He will be a key asset for the growth of our operations.”

As Executive Director of Marketing, Stachowski will supervise all of the Pueblo of Pojoaque corporation’s marketing functions and staff, from promotions to customer service. Stachowski will manage the marketing and casino staff, and has a team of 25 employees under his direction.



Stachowski came to Buffalo Thunder Resort & Casino from the Desert Diamond Casinos, Tohono O’odham Gaming Enterprise, in Tucson, AZ, where he was Executive Director of Marketing and Public Relations. He worked for the Inn of the Mountain Gods, Mescalero, NM, from 2006 to 2008, and was Director of Sales & Marketing at the Morongo Casino Resort & Spa in Cabazon, CA before that.

"We feel very fortunate to have Gene join our team," says Pojoaque Gov. George Rivera. "His experience, particularly in marketing, will be invaluable. This new appointment adds significant experience to Buffalo Thunder in the areas of marketing, customer relations and promotions. Gene is a key member of our executive team and will work closely with us to develop, evaluate and implement successful programs at Buffalo Thunder Resort & Casino."

"I am delighted to have started this exciting job at Buffalo Thunder," says Stachowski. "I look forward to working with our talented staff and meeting all of our customers."

Stachowski holds a Bachelor of Science from Cloud State University, St. Cloud, Minnesota, and is a Master Graduate of Rapport Leadership International. He is an avid skier who also loves to golf, play tennis, bike, fish, camp and hike. He's looking forward to enjoying all New Mexico has to offer in these arenas when not working at Buffalo Thunder Resort & Casino.

www.buffalothunderresort.com

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

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